



The Apollo App. Watch us doing it.



Apollo is Place1's SEO Campaign Monitoring Software. No longer do you have to rely on us to let you know about your website's performance. With our Apollo app you can log in 24hrs a day to your very own account and check what we have been doing, our upcoming tasks, and a whole lot of SEO campaign key performance indicators. You can even use your iPhone or other mobile device to check your stats when out of the office. You are no longer in the dark.

1. Transparent

The Apollo app is unique in the SEO industry because it allows our customers to view our work on their campaign in real time. No longer do our clients need to wait for a monthly report. The results and tasks being carried out are there for all to see. We are totally transparent.

"Apollo allows me to watch my rankings 24hrs a day. I know exactly what the SEO team are doing. I no longer have to wait for a monthly report to find out what is happening."

Place1 customer

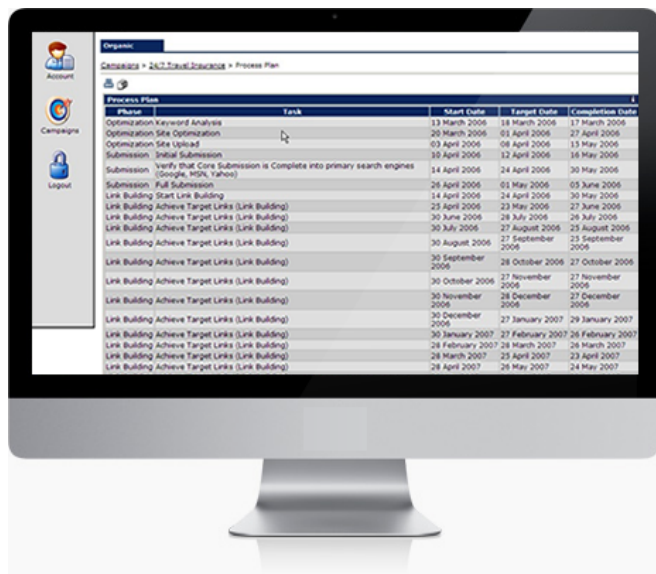
2. Accountable

The Apollo app makes us accountable on a day to day basis. Our customers can see the daily movements of their website in the rankings for every keyword on every search engine. The campaign stats are there in black and white. We do not hide. We are accountable.

3. Apollo Functionality

Process Plan Screen

The process plan shows the tasks that are in progress and those that are scheduled. You will know exactly what we are doing and when.



"The Apollo Mobile app means I can check what is happening with my SEO campaign where ever I am."

Place1 customer

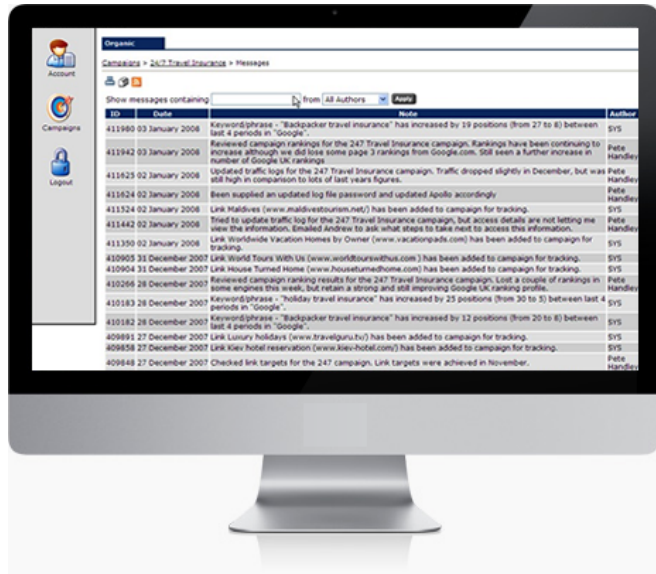
"With previous SEO companies I have used I have always felt kept in the dark. But with Place1 and Apollo I know exactly what they are doing and how they are doing."

Place1 customer

The screen displays the current project plan for your campaign clearly showing when certain scheduled tasks start and are completed.

Messages Screen

You can even view our internal messages in relation to your campaign.



"Unlike so many SEO companies out there, Place1 are transparent and accountable. They are more than happy to let us see the day to day work of SEO."

Place1 customer

The screen provides you with a complete log of all activity on your campaign - including messages from both your team and Apollo itself.

Recent Results Screen

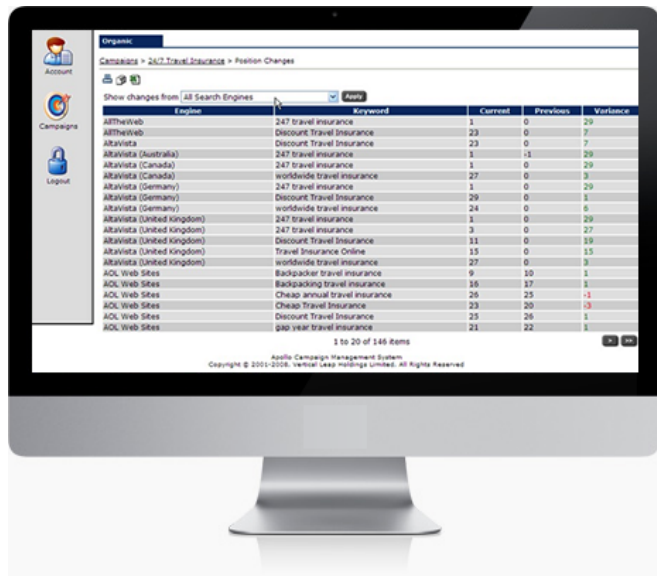
This is a quick update screen of your KPI in relation to the campaign.



The screen provides some summary information about the most recent results in the search engines.

Position Changes Screen

Here you can see how you are doing with keywords in relation to your original positions.



The screen isolates the changes that have occurred in search engine rankings for your campaign since the last time we checked.

Performance Screen

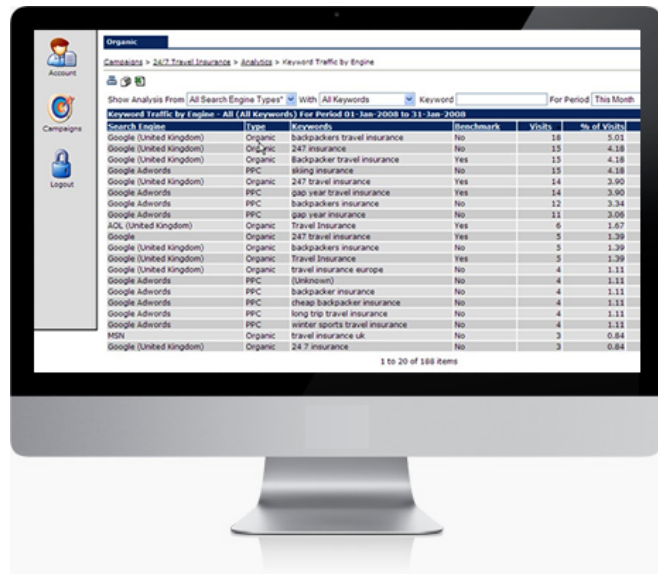
Lots of nice visuals of your performance.



The screen displays performance graphs for the entire life of your campaign.

Keyword Traffic Screen

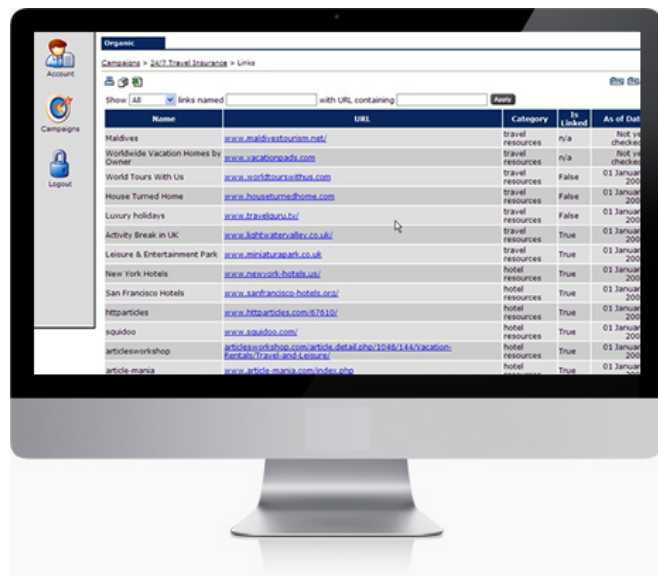
The holy grail - your traffic per keyword. This is where it all happens.



These analytics screens allow you to analyse your website traffic in the context of your search marketing campaign.

Links Screen

And of course you can monitor what links have been added to your site.



A link building activity can be monitored from Apollo too - which links have been acquired and when they were first added.

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Contact Us

Please email us at info@place1.co.uk or call us on **0207 6177416** and we will be more than happy to discuss your SEO requirements or answer any questions you may have.

Alternatively, fill in our contact form [here](#).

Thank you for your time.
with regards
The Place1 Team

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London
E2 6PU

About Us

Place1 is a rapidly growing young and vibrant SEO company based in Bethnal Green, London. Our directors have worked in Internet Marketing since 2002.

Place1 is a breath of fresh air in the SEO industry because of our commitment to customer service, attention to detail and complete openness with our methods. This is underlined by our customer's 24hr access to the Apollo App which allows them to see anything and everything we do in relation to their campaign. We hide nothing. We don't believe SEO is a dark art, it is a marketing service firmly based on return of investment.

[Find out more](#)

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